RETURN POSTAGE GUARANTEED W. Prier Lat #1, 7el. 9, 1959

Sec. 34.66 P.L.&R. U. S. POSTAGE

BROOKINGS, S. D. Permit No. 25

# 

ALFALFA

Secretarion Services 

★ FEB 1 11959 ★

U. S. Department of Agriculture

# THE SEXAUER CO.

# **BROOKINGS, SOUTH DAKOTA**

Wholesale Farm Seed Price List



# NOW! Research Brings You a New Dependable High Quality Alfalfa SEXAUER STARCROSS BRAND ALFALFA

STARCROSS Brand is first generation seed as a result of combining basic stocks derived from the best germplasm released by State Agricultural Stations and the United States Department of Agriculture. While all alfalfa has a certain degree of hybrid vigor, STARCROSS Brand has been developed to increased hybrid vigor for better performance. STARCROSS brand alfalfa is a product of plant breeding, not a mechanical blend of available varieties.

STARCROSS Brand is specifically adapted to the Upper Midwest for hay production, plow down or pasture. The seed has been developed and grown in the new West Coast seed production area by the Waterman-Loomis Co., one of the nation's leaders in alfalfa seed production and research. The testing has been done here in the Midwest.

# STARCROSS BRAND ALFALFA OFFERS THESE IMPORTANT BENEFITS

STARCROSS Brand alfalfa has been developed to provide peak performance in those characteristics so important to high

- Real Seedling Vigor for quick stand establishment
- Wilt Resistance
- Winter Hardiness
- Fine Stemmed, Leafy Plants that add so much to forage quality

## How Does Starcross Brand Compare With Ranger:

- STARCROSS brand alfalfa has the ability to deliver greater seedling vigor for quicker stand establishment.
- STARCROSS Brand alfalfa will hold its leaves and its leaf color longer periods of time.
- STARCROSS Brand will prove more winter-hardy in many areas of the Upper Midwest.
- STARCROSS Brand's added vigor and its fine-stemmed leafier plants will make higher quality hay and pasture.

### New Moisture-Proof Carton

STARCROSS Brand is packaged in a new corrugated box container that contains 50 pounds of seed and provides greater moisture protection, ease of handling and customer convenience than the traditional cloth sack. One side gives tips on proven practices in soil treatment, seed bed preparation and seeding.

## SEXAUER 660 BRAND

Get These 6 Alfalfa Features From 1 Variety Blend

- INCREASED YIELDS
   INCREASED WINTER HARDINESS
- 3. INCREASED DROUGHT AND DISEASE RESISTANCE
- 4 VIGOROUS GROWTH
  - 5. QUICKER RECOVERY AFTER CUTTING
- 6. GUARANTEED HIGH PURITY AND GERMINATION

The Sexauer Company takes the guesswork out of choosing which alfalfa variety will do best on your farm with SEXAUER 660 Brand, blend of Northern grown alfalfa varieties proven to do best in this area. You get the best on your farm with SEXAUER 660 Brand, arieties, to free you from the often inconsistent performances of common and single-variety alfalfas. SEXAUER 660 Brand is formulated trom selected strains of hardy Northern-grown alfalfa of verified origin. The bags are sealed for your protection. When the seal is unbroken we guarantee the contents to be genuine SEXAUER 660 Brand alfalfa.

### Perfected Through Modern Seed Science

From SEXAUER 660 Brand you can expect consistent performance and higher yields year after year from your winter-hardy alfalfa stands. No single variety of alfalfa has all the features farmers want. Some are more resistant to drought and bacterial wilt, some live longer,

some recover faster, some are more winter-hardy.

Experience with Northern seeds dating back to 1891 combined with the latest scientific methods of seed genetics has enabled the Sexauer Company to develop the new "660 Brand" to give you better alfalfa crops year after year. SEXAUER 660 Brand meets our highest standards for purity, germination, and freedom from noxious weeds. It is "Perfection" quality—a trade name we attach only to top quality seed.

### **Exclusive Process Improves Early Stands**

The Sexauer Company is using a special process to give SEXAUER 660 Brand alfalfa quick germination. The process does not injure the seed coat as old scarification methods often did, but enables the seedling to break out of the seed coat easily. SEXAUER 660 provides excellent stands of hardy Northern Alfalfa with increased drought and disease resistance.



# 68 YEARS OF SERVICE TO AGRICULTURE

# **Storage Stocks Located at:**

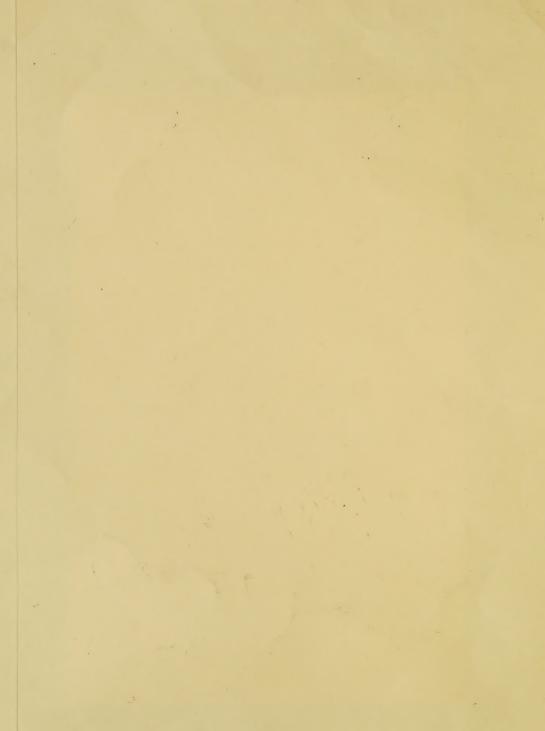
Sioux Falls, S. D. Gardner Feed & Seed 202 So. 2nd Ave. Phone 4-5661

Albert Lea, Minn. Spelz Grain & Coal Co. Phone 4710

Sioux City, Ia. Harry Batcheller's Farm Store Phone 8-3593







# THE SEXAUER CO.

TERMS: Dealers Only. Quotations subject to stocks unsold and market changes Net Cash. No extra charge for bags unless listed. Broken bags 50 cents extra per cwt.

# Phone MY 2-6171 BROOKINGS, SOUTH DAKOTA

STORAGE STOCKS LISTED ON FRONT PAGE

## ALFALFA

| STARCROSS BRAND ALFALFA<br>50-lb. Crtns. (Retail \$57.00) - \$50.00 cwt. |                           |                |
|--|---------------------------|----------------|
| (60-lb. Bags) SEXAUER 660 Brand  | Cwt.<br>Perf.<br>_\$36.00 |                |
| Ranger Plain bag certified Perfection certified Uncertified Northern     | \$42.50                   | \$41.50        |
| Vernal Certified Uncertified, Northern                                   | _ 57.50<br>-              | 47.50          |
| California, Common Common, Northern Grimm, Northern                      | _ 34.00                   | 33.50<br>34.50 |
| Cossack, Northern  | 35.00<br>35.50            | 34.50<br>35.00 |



| When orde  | ering, always state name of see                 |
|--|---|
| ALFALFA AND CLOVERS (AB) Size 1 bu. ca                                 | PEANUTS. COWPEAS (E) Size Dir. Rtl. 100 lbs. ca |
| BEANS (D) Navy, Pinto, Wax, String, Kidney and Great Northern 1 bu. ea | Sweet Peas, and Lima Beans. Dealer, ea          |

|                | II LI U                  | -GUU       |        |
|----------------|--------------------------|------------|--------|
| Size:<br>Small | For:<br>2 bu, small seed | Dealer .32 | Retail |
|                | 5 bu. large seed         | 2.27       | 3.50   |
| Large          | 50 bu. large seed        | 4.87       | 7.50   |

# **CLOVERS**

| (60-lb, Bags)  |               |         |
|--|---------------|---------|
|  | Cwt.<br>Perf. |         |
| Red Clover   |               |         |
| Medium   | _\$44.00      | \$43.50 |
| Medium, less than  |               |         |
| 2% crop  | _30 00        | 38.50   |
| Medium, less than  |               |         |
| 3% crop  |               | 36.50   |
| Mammoth  |               | 39.50   |
| Alsike   | _ 30.00       |         |
| White Dutch  | _ 72.00       |         |
| Ladino, Certified  |               |         |
| 50-lb. bags  | 72.50         |         |
| 10-lb. bags  |               |         |
| Empire Trefoil   |               |         |
| 10-lb. bags certified  | _ 95.00       |         |
| 10-lb. bags non-certified _  |               |         |
| The state of the s |               |         |

# SWEET CLOVER

| (60-lb. Bag          | s)      |             |
|----------------------|---------|-------------|
|                      |         | S-X<br>Cwt. |
| Sweet Clover         | \$14.50 | \$14.00     |
| Yellow Blossom       | 14.00   | 13.50       |
| Dwarf                | 14.50   |             |
| Hubam Clover         | 22.00   |             |
| Madrid, Certified    | 20.00   |             |
| Madrid Non-Cortified | 18 00   |             |

# MISCELLANEOUS FORAGE

| (100-lb, Bags)      |         |
|---------------------|---------|
|                     | Cwt.    |
| Sudan Grass         |         |
| Common              | \$ 9.00 |
| Sweet               | 10.00   |
| Piper Non-Certified | 11.00   |
| Piper Certified     | 12.00   |
| Atlas Sorgo         | 6.50    |
| Black Amber Cane    | 6.00    |
| Low Acid 39-30-S    | 6.50    |
| Orange Cane         |         |
| Vaconia Cane        | 9.00    |
| Redbine Milo        | 6.50    |
| Martin Milo         | 5.50    |
| Reliance Sorghum    | 6.00    |

Dwarf Essex Rape, Holland \_\_\_\_

# GRASSES

| (50-lb. Bags)             | Cwt.    |
|---------------------------|---------|
| Blue Grass                |         |
| Kentucky 22 lbs.          | \$40.00 |
| Kentucky 24 lbs.          |         |
| Merion Kentucky           |         |
| Brome Grass               |         |
| Lincoln or Domestic       | 18.00   |
| Orchard Grass             |         |
| Canary Grass              |         |
| Ky 31 Fescue              | 20.00   |
| Creeping Red Fescue       | 42.00   |
| Meadow Fescue             | 35.00   |
| Alta Fescue, Certified    | 21.50   |
| Crested Wheat             | 25.00   |
| Intermediate Wheat Grass  | 38.00   |
| Western Wheat             |         |
| Slender Wheat             | Ask     |
| Tall Wheat Grass          | 34.50   |
| Pasture Mixture           |         |
| Red Top                   |         |
| Rye Grass, Common         |         |
| Rye Grass, Perennial Cert |         |
| Timothy                   |         |
| Timothy and Alsike 20%    |         |
|                           |         |

# LAWN GRASS

| Perfection Lawn  |         | Willise. | Ivetan |
|------------------|---------|----------|--------|
| 24 1-lb. case    | lb.     | \$ .85   | \$1.35 |
| 10 5-lb. case    |         |          | 1.30   |
| 25-lb. bag       | lb.     | .75      | 1.25   |
| Huskilawn        |         |          |        |
| 24 1-lb. case    | lb.     | .60      | .90    |
| 10 5-lb. case    | lb.     | .55      | .85    |
| 25-lb. bag       | lb.     | .50      | .80    |
| Merilawn         |         |          |        |
| Contains 40% Mer | rion Ky | Bluegra  | SS     |
| 24 1-lb. case    | lb.     | 1.55     | 2.55   |
| 10 5-lb. case    | lb.     | 1.50     | 2.50   |
| 25-lb. bag       | lb.     | 1.45     | 2.45   |
|                  |         |          |        |

# **MILLETS**

| (100-ib. Dags) | Cwt.    |
|----------------|---------|
| Siberian       | \$ 6.00 |
| German         | 6.00    |
| White Proso    |         |
| Red Proso      | 5.00    |

# SOY BEANS

|                  | (N-Day Dags) |            |
|------------------|--------------|------------|
|                  |              | Ask<br>Ask |
| COL T            |              | 3.50       |
|                  |              | 3.50       |
|                  |              | 3.50       |
| Field Peas, cwt. |              | 6.50       |
|                  | FLAX         |            |
|                  | (Bu. Bags.)  | Bu.        |
| Marine           | \$           | 4.25       |
| Marine Certified |              | 4.50       |
| Redwood          |              | 4.25       |

# SEED GRAIN

 $\frac{4.25}{4.50}$ 

 $\frac{4.25}{4.25}$ 

| (z-bu, Bags)                | Bu.     |
|-----------------------------|---------|
| Rye                         | \$ 2.00 |
| Wheat                       |         |
| Rushmore                    | Ask     |
| Lee                         | 2.65    |
| Selkirk, Certified Canadian | 2.65    |
| Oats (3 Bu. Bags)           |         |
| Cherokee                    | 1.25    |
| Burnett, Certified          | 1.75    |
| Minhafer, Certified         | 1.85    |
| Ransom                      | 1.25    |
| Rodney                      | 1.25    |
| Garry                       | 1.25    |
| L Barley                    | 2.00    |
| Certified Traill            | 2.10    |
| Non-Certified Traill        |         |
| Buckwheat, cwt              | 4.50    |
|                             |         |

### CLIPPER CLEANERS

| the state of the s |           | A.C.C.LOLL |
|--|-----------|------------|
| (M-2B—All Metal Cleaners—8   | Screet    | 181        |
|  |           | ,          |
| M-2B with Auger, Brushes and   |           |            |
| Slurry Treater\$   | 70 75     | 2249 55    |
|  | 210.00    | \$0.4%.00  |
| Special with Elevator Auger and  |           |            |
| Brushes 2  | 11.45     | 961 55     |
|  | 11.40     | 201.99     |
| Special with Elevator Auger,   |           |            |
| no Brushes   | 1 m = m o | 216.90     |
|  |           |            |
| Regular with Brushes, No Elev :  | 176.05    | 217.55     |
|  |           |            |
| Regular, No Brushes, No Elev :   |           | 172.90     |
| Extra Screens for M-2B   | 5.00      | 6.00       |
| Little Dollows tot MI-DD   | 0.00      | 0.00       |

# Jacques Hybrid Seed Corn and Hybrid Grain Sorghums

### Retail Selling Prices

| Retail Sening Frices              |         |
|-----------------------------------|---------|
|                                   | Bu.     |
| Choice Flats                      | \$12.75 |
| Small Flats                       | 11.75   |
| Rounds                            | 9.75    |
| Kow Salad Flats                   | 9.85    |
| Kow Salad Rounds                  |         |
| Weather-Pruf Flats                |         |
| Sib Bred                          |         |
| 1153J—870J (3 way cross) Flats    |         |
| 1052J—1102J—1152J (single cross)_ | 14.75   |
| DAGGOTINUM MO DELLE EDIG          |         |
| DISCOUNT TO DEALERS               |         |

# DISCOUNT TO DEALERS

| regular rijurius |     |
|------------------|-----|
| 1-49 bu          | 18% |
| 50-99 bu         |     |
| .00-249 bu       |     |
| 350-499 bu       |     |
| 500 bu. & over   |     |
|                  |     |

# Hybrid Grain Sorghums

| J-31 | Early    |        | 50       | lb. | bu. | 88.2 |
|------|----------|--------|----------|-----|-----|------|
| J-53 | Medium   | Early  | 50<br>50 | lb. | bu. | 8.2  |
| т.   | N. 010 1 | Mr. 11 |          | 11  |     | 0.0  |

# Hybrid Corn -- S-X Brand

| Trybrid Com 5 A   | Didiid               |
|---|----------------------|
| Flats   | Per Bu.<br>Wholesale |
| Wis. No. 355 — 90 days<br>Imp. V-170, Minn., 95-100 day |                      |
| 464 — 100-104 days                                      |                      |
|   |                      |

# Open Pollinated Corn

| Rainbow  | Flint | <br>5.00 |
|----------|-------|----------|
| Minn. No | . 13  | <br>4.50 |

# GREAT DANE TWINE

| Cnotless | Baler 231 | ft    | 40 | lb. | bale | \$7.75 |
|----------|-----------|-------|----|-----|------|--------|
| Knotless | Binder 55 | 0 ft. | 50 | lb. | bale | 8.75   |

# GRAIN DISINFECTANTS

### ORTHO L.M. SEED PROTECTANT

Prices to Dealers

|      |       |        | TII       | ces to L  | Caicis    |           |       |
|------|-------|--------|-----------|-----------|-----------|-----------|-------|
| (Co  | ntair | ns Me  | tasol—S   | pecialty  | Liquid    | Mercur    | y for |
| seed | d Tre | eatmei | nt for ce | real grai | ins to co | ontrol ce | rtain |
| seed | d bor | rne di | seases).  |           |           | per       | gal.  |
| 54   | gal.  | drum   |           |           |           | \$        | 7.42  |
| 30   | gal.  | drum   |           |           |           |           | 7.67  |
| 5    | gal.  | drum   |           |           |           |           | 8.03  |
|      |       | PAN    | OGEN      | 15 — I    | Ready     | Mix       |       |
|      |       |        |           |           |           | T) 1      |       |

|     | Siz  | ze     |     |    |       |  | Per . | Drum  |
|-----|------|--------|-----|----|-------|--|-------|-------|
| 54  | gal. | drum   |     |    |       |  | \$4   | 00.80 |
| 30  | gal. | drum   |     |    |       |  | 2     | 30.10 |
| 6   | gal. | drum   |     |    |       |  |       | 48.20 |
| - 1 | gal. | bottle | (4  | to | case) |  |       | 35.00 |
| 1   | qt.  | bottle | (6  | to | case) |  |       | 15.60 |
| 1   | pt.  | bottle | (12 | to | case) |  |       | 18.75 |
|     |      |        |     |    |       |  |       |       |

### PANOGEN 42 — Slurry

| 30 | gal. | drum  |       | \$585.00 |
|----|------|-------|-------|----------|
| 6  | gal. | drum  |       | 119.10   |
| 1  | gal. | (4 to | case) | 83.60    |

### CERESAN-M

A low cost disinfectant for: Wheat, Oats, Barley, Rye, Flax, Peas and Sorghums. Use dry or slurry.

| Size<br>Pkg |      |    | Deal. Price<br>per cs. | Retail Price<br>per Pkg. |   |
|-------------|------|----|------------------------|--------------------------|---|
| 14-oz.      | can  | 12 | \$12.60                | \$ 1.60                  |   |
| 3-lb.       | can  | 6  | 20.34                  | 4.45                     |   |
| 40-lb.      | pail | 1  | 36.80 ear              | h 44.80 each             | 1 |

### CERESAN-M-2X

Slurry Treating

(Twice the strength of "CERESAN-M" 5-lb. can \_\_\_\_\_\$ 11.50\_\_\_\_\$ 11.50\_\_

### ARASAN

| For C | orn, | Sorghums, | Soybeans   | and Vegetables |
|-------|------|-----------|------------|----------------|
| 8-oz. | can  | 24        | _\$15.50   | \$ 1.00        |
| 4-lb. | can  | 8         | _ 33.60    | 10.35          |
|       | AR   | ASAN — SI | F-X Slurry | Formula        |

# SEED TREATMENTS

Dealer Retail

Isotox 25 Seed Treater (F)

1 lb. can (12 to cs) \_\_\$30.60 cs \$3.45 lb For wireworm control on seed corn.

# Dieldrin - 50% W. P.

1 lb. can (12 to cs) \_\_\$ 1.95 lb \$2.60 lb For wireworm control on seed corn.

# Ortho Soybean Seed Protectant

10 lb. bags (5 to cs) \_\_\$36.50 cs \$1.10 lb 1 lb. can (12 to cs) \_\_ 10.08 cs 1.15 lb

Contains 25% Captan to control seed and soil borne diseases. Use as a planter box treatment.

# Seed Planting Guide

| KIND OF<br>SEED                   | Sow<br>Ac | Per :     | Lbs.<br>er Bu. | TIME TO<br>PLANT |
|-----------------------------------|-----------|-----------|----------------|------------------|
| Alfalfa (Drilled)<br>(Broadcast)  | 12 to     | 156<br>20 | 60April        | 1 to Sept. 1     |
| Alsike Clover                     |           |           | 60April        | 1 to May 10      |
| Atlas Sorgo                       |           |           |                | ay and June      |
| Alsike and Timo-                  |           |           |                |                  |
| thy Mixture _                     | _10 to    |           |                | l 1 to May 1     |
| Barley                            | _90 to    |           |                |                  |
| Birdsfoot Trefoil                 | 2 to      | 56        | 60Apri         | 1 1 to May 1     |
| Blue Grass (Lawns)                | 00.4      | 301       |                |                  |
| (Lawns)                           | _20 to    | 00        |                | y; Sept. Oct.    |
| Brome Grass                       | 15 to     | 251       | Aprii-5 (ii)   | _April - May     |
| Brome Grass                       |           |           |                |                  |
| (Mixture)<br>Buckwheat            | . 8 to    |           |                | Aug Sept.        |
| Buckwheat                         | .50 to    | 605       | 52June         | 1 to July 10     |
|                                   | .10 to    | 124       | 14Spri         | ng and Fall      |
| Cane, Sorghum &                   |           | 10 5      | O 70.00        | ay and June      |
| Fodder, drilled<br>Fescue, Meadow |           | 25        | 001/1/         | ay and June      |
| Broadcast                         | _50 to    | 1002      | 24             |                  |
|                                   |           |           | April-Mag      | y; AugSept.      |
| Flax                              | _28 to    | 425       | 6              | _April - May     |
| Hegari                            | 10 to     | 125       | 60             | _May - June      |
| Ladino Clover                     | _ 3 to    |           |                | April - June     |
| Lespedeza, hulled                 | 15 to     | 206       | 50             | April            |
| Mammoth Clover                    | 10 to     | 126       | 50             | _April - May     |
| Millet, German,<br>Hungarian and  |           |           |                |                  |
| Siberian                          | _25 to    |           |                | 20 to July 15    |
| Orchard Grass _                   | _25 to    | 351       |                | y; AugSept.      |
| Pasture Mixture                   | 15 to     | 25        | Aprii-Ma,      | ril and May      |
|                                   |           | 20        | Ap.            | ili alia May     |
| Poa Trivialis<br>(Lawns)          | _15 to    | 20        | April-July     | ; Sept. Oct.     |
| Rape, Dwarf Esse                  |           |           |                | 1 to August      |
| Red Clover                        |           | 126       | 30April        | 1 to May 1       |
| Red Top (Solid)                   |           | 151       | 14             | April            |
| Rye                               | _80 to    | 100       | 56April        | ; September      |
| Rye Grass                         |           | 452       |                |                  |
|                                   |           |           | April-Jur      | ne; Aug. Oct.    |
| Soybeans (Broadcast)              | 00 +0     | 100 (     | 20 7V.         | 10 to 7/for 20   |
| Drilled)                          |           | 1200      | oumay          | 10 to May 50     |
| Sudan Grass,                      | _60       |           |                |                  |
| Common and<br>Sweet Broad-        |           |           |                |                  |
| cast or Drilled                   |           | 304       | 40             | May to July      |
| Sweet Clover                      | _10 to    | 126       | 60A            | pril and May     |
| Timothy                           | _12 to    | 204       | 45Ap           | ril and Sept.    |
| Timothy<br>Wheat - Winter _       | _60 to    | 756       | 60             | _ September      |
| Spring                            | _60 to    | 75(       | 50             | April            |
| White Dutch<br>Clover             | 5 to      | 86        | 30             |                  |
| 0.0101                            |           |           |                | ne; Aug. Oct.    |
|                                   |           |           |                |                  |